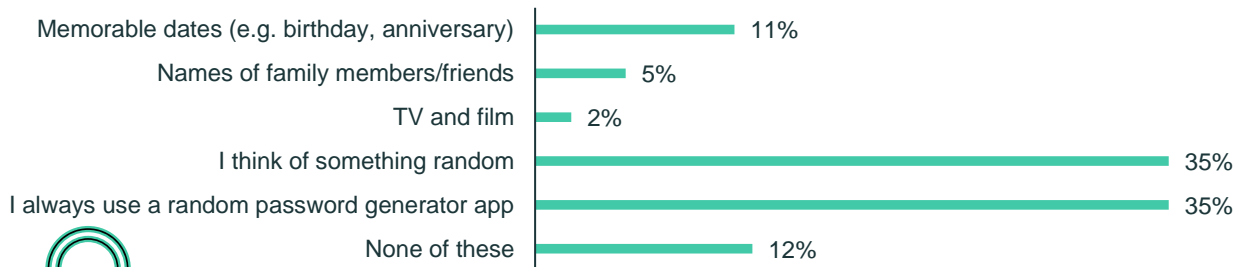


## Beyond 'Password123': Inspiring Secure and Random Password Choices. What do you use as inspiration for a new password?

Password security is a fundamental aspect of protecting personal and organisational data from unauthorised access, ensuring that sensitive information remains secure against threats. However, how do IT decision-makers choose a robust password?

If you would like to read further about the potential benefits and pitfalls regarding password security, have a look at our more in-depth blog on the topic [here](#).



Source: The 'password inspiration' poll was completed by Vanson Bourne Community members in April 2024 and was completed by 112 respondents.

