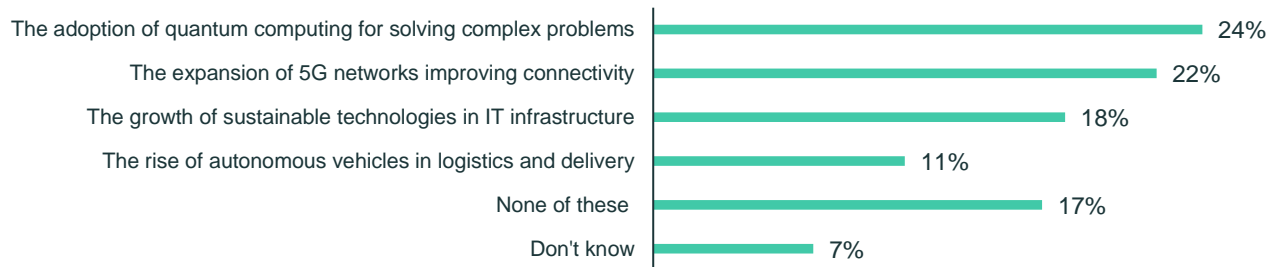## What emerging technology trend do you think will have the biggest impact on businesses in 2025?

Generative AI has the been the talk of not only IT professionals, but the entire world in the last few years. For this poll, we asked about other issues that are impacting businesses (and excluded AI). Quantum computing has emerged as having next biggest impact, which is also reflected in Gartner's report on 2025 trends.

If you'd like to read more about this, it is available here.

Category	Percentage
The adoption of quantum computing for solving complex problems	24%
The expansion of 5G networks improving connectivity	22%
The growth of sustainable technologies in IT infrastructure	18%
The rise of autonomous vehicles in logistics and delivery	11%
None of these	17%
Don't know	7%

Source: The 'emerging technology trend' poll was completed by viewers of the Vanson Bourne Community website in January 2025 and was completed by 82 respondents.